

CLIMATE ACTION TOGETHER, TODAY

How SNC Lavalin engaged their employees in climate action

Karen Hills, Head of carbon and sustainability programme at SNC Lavalin was looking for a fun, interactive way to involve employees in their Engineering Net Zero Agenda. They used Do Nation's employee engagement programme to involve teams across UK and Europe, including Sweden, Denmark, Norway & Ireland.

5,142

pledges raised, beating the 3750 target

1643

people pledged, beating the 1500 target

75%

felt proud of SNC Lavalin's net zero activities

61%

increased awareness and interest in sustainability

Sixty people from across the organisation put their hands up to be Carbon Cutting Champions for the programme and encouraged their colleagues to take action.

Using the power of personal stories, people shared how and why they were taking action - actions like eating less meat, choosing more sustainable modes of transport, and cutting food waste- to help others to make change. Thanks to Do Nation's leaderboard feature, everyone saw which teams were having the most impact, in real time.

"We had great engagement, with employees making carbon savings equivalent to 46 car journeys around the world.

Our community collectively committed to taking 112 fewer flights, walking 18,000 extra miles, avoiding over 7,000 disposable cups, and climbing enough stairs to walk up Mount Everest 35 times!

Do Nation shows the level of impact you are making, which is difficult to understand day to day. People see a number of tangible benefits for the actions they could pledge to. This drives the behaviour of others to get involved."



Karen Hills, Head of carbon & sustainability programme

The senior team led by example by making and publicising pledges, and sharing what they were doing to reduce their personal carbon footprint.

SNC Lavalin's programme increased staff awareness of and engagement around the carbon and sustainability agenda and they were able to use programme data to quantify the difference made. To celebrate the winning teams, they teamed up with The National Trust and One Tree Planted to plant a collective total of approximately 2000m² of woodland in both the UK & Denmark.